

BALLOT TOBACCO ADS



AD #1

Their Gain, Our Loss



AD #3

There's No Such Thing as Safe Secondhand Smoke



AD #5

I Consume Tar 4 Times a Day *



AD #2

Smoking Can Take A Lot Away Before it Kills.



AD #4

Are you in a Toxic Relationship? *



AD #6

Stolen Moments (Utah)

In **MY** opinion, the ad that does the best job to convince me to stay nicotine-free or quit is:

Ad #: _____

Ad Name: _____

Why: _____

* Available in English and French



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BALLOT VAPING ADS



AD #7

Spilled Milk



AD #9

The A-Z of Vaping



AD #11

Bedroom



AD #8

Nicotine Makes You Feel Off



AD #10

School



AD #12

Banning Menthol and Flavored Tobacco: A major way to protect youth

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