

BALLOT TOBACCO ADS

**REVIEW
& RATE**
2022-23



AD #1

Youth Respecting Tobacco - Zombies



AD #3

Artery Bidi



AD #5

Ronnie's Testimonial



AD #2

Tips from Former Smokers: Shawn W.'s Tip Ad



AD #4

The Signal: Push



AD #6

The DeNoble Files: Lightswitch

In **MY** opinion, the ad that does the best job to convince me to stay nicotine-free or quit is:

Ad #: _____

Ad Name: _____

Why: _____

Manitoba 

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AD #7

Possessed by Nicotine



AD #9

Unvape: Will - Illustrator



AD #11

#GetTheScoop - Flavoured Vape Hooks Kids



AD #8

Why not do right? Consider the Consequences of Vaping



AD #10

Defenseless



AD #12

Hidden Weakness

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